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July 2020 Newsletter

New Board Members, Officers Announced

Sonora Area Foundation welcomes Vicki Albrecht, Clark Segerstrom and Marianne Wright to its Board of Directors. Segerstrom returns to the board after a five-year hiatus; he previously served from 2003 through 2015. Albrecht and Wright are new to the board. With the new members' appointments, the board has been expanded to 12.

New board officers also recently were selected: Carey Haughey, President; Tracy Russell, Vice President; Dana Mayo, Secretary; and Derek Maxson, Treasurer. [Read the president's message here.](#)

Rounding out our board are members Gary Dambacher, Pete Kerns, Mark Kraft, Bob Ozbirn and William Polley.

Sonora Area Foundation greatly appreciates these dedicated folks and their service on the board.

Meet the New Members



Vicki Albrecht has worked in private industry for more than 40 years. She is currently Chief Financial Officer for Sierra Resource Management. Vicki has been actively involved in our community since moving to Sonora in 1997. She was co-founder of the Sonora Elementary parent teacher group, a Site Council member at Sonora High, and a member of the Sonora Regional Medical Center Civic Advisory Board. She and her husband, Mike, work together in their business, enjoy gardening and traveling, and are members of Calvary Chapel Sonora. They have five children and five grandchildren.



Marianne Wright is a fifth-generation native of Tuolumne County. She graduated from Stanislaus State with a BA in Physical Education, RN from Modesto Junior college and her FNP certificate from UC Davis Extension. Marianne owned Tar Flat Antiques and currently owns Serventes Saloon. She has three children and one grandchild. All attended Sierra Waldorf School. She resides in Columbia on the historic "Poor

W. Clark Segerstrom, a California licensed real-estate broker, is the owner of four Coldwell Banker real-estate offices in Tuolumne County and Copperopolis, California, that he operates with his wife Julie and their sons Sam and Erik. Clark was born in Sonora, and is a fifth-generation Sonora resident, with his grandmother's family (descendents of C. H. Burden) residing in Sonora since 1852. A 1974 graduate of Stanford University, Clark also attended elementary and high school in Sonora. He served on the Columbia Elementary School Board for 17 years, and as president for eight of those years. He was a member of the City of Sonora Planning Commission for 16 years and Chairman for 10 of those years. He has twice served as president of the Tuolumne County Association of Realtors, and twice as a director of the California Association of Realtors. Clark previously served on the Sonora Area Foundation Board for 11 ½ years, retiring in 2015. He is married to Julie, and they have four children and four grandchildren.

[Visit sonora-area.org](http://sonora-area.org)
[to learn about all](http://sonora-area.org)
[board members](http://sonora-area.org)



Ranch" with partner Sean Hammes,
owner of Forest & Land Works
logging company.



Community Recovery Fund Provides Urgently Needed Support

Sonora Area Foundation (SAF) established the Community Recovery Fund (CRF) to assist our community's response to and recovery from the COVID-19 pandemic. Thanks to tremendous community generosity, to date SAF has granted more than \$135K from CRF to local nonprofits.

The past few months have been a time of hardship for many Tuolumne County nonprofits: Demand for their services has surged while their fundraisers have been postponed or canceled due to stay-at-home and social-distancing mandates. Grants from CRF have helped bridge the gap.

Grantees so far have included ATCAA Food Bank, Interfaith, Resiliency Village Project, Infant/Child Enrichment Services, Give Someone a Chance, TeenWorks, Columbia College Foundation and Groveland Community Services District.

SAF continues to follow pandemic-related community developments and stands at the ready to support our local nonprofits and public agencies.

Many thanks to all who have contributed to the fund. To view a CRF donor list, visit our [online donor wall](#). To donate to CRF or to one of our hundreds of other funds, visit our [donation page](#).

MEALS ON WHEELS

14th Annual Fundraiser

RADIOTHON

PRESENTED
BY:

STAR 92.7
KZSQ

FRIDAY | AUGUST 21, 2020 • 9AM - 11AM

During this difficult time, your generosity will help us to continue to serve nutritious meals to our County's Seniors for another year. In conjunction with

CLARKE BROADCASTING CORPORATION
KVML • KZSQ • KKBN
myMotherLode.com

SONORA AREA FOUNDATION
For good. For ever.

SAF Offers \$50K Meals on Wheels Matching Grant

Sonora Area Foundation (SAF) is offering a \$50,000 matching grant in support of Meals on Wheels' (MOW) upcoming Radiothon fundraiser, to be hosted by Clarke Broadcasting Corporation.

The Radiothon, MOW's 14th annual fundraiser, is scheduled for Friday, August 21, 2020 from 9:00 a.m. to 11:00 a.m. on KZSQ STAR 92.7 FM. Due to pandemic-related concerns, the Radiothon will be held in lieu of MOW's very successful annual dinner and auction event. The two-hour broadcast will be hosted by Mark and Maryann and will feature interviews with members of the MOW team, major MOW sponsors and more.

Sierra Senior Providers, Inc. (SSPI), a nonprofit 501(c)(3) organization established in 1996, has operated the Meals on Wheels program since opening its doors. MOW provides five home-delivered meals weekly to qualified Tuolumne County residents age 60 or older who are unable to drive, shop or cook safely and consistently. Over the past 13 years, 715,630 meals have been delivered to almost 2,700 homebound seniors, according to SSPI CEO Kristi Conforti.

SAF is pleased to offer this matching grant to encourage community support of this outstanding and vital program. To donate, mail checks made payable to Sonora Area Foundation with "SSP/MOW" in the memo line to Sonora Area Foundation, 362 S. Stewart St., Sonora, CA 95370. Donations also may be made online on [SAF's website](#).

Radiothon sponsorships are available. For sponsorship information, visit [SSPI's website](#) or call (209) 533-2622.

INNOVATION COMPETITION DEADLINE EXTENDED TO

MARCH 31, 2021

Sonora Area Foundation's (SAF) Innovation Competition application deadline has been extended from August 31, 2020 to **March 31, 2021**.

The Innovation Competition, launched in celebration of SAF's 30th anniversary, is designed to encourage Tuolumne County nonprofits and public agencies to engage in creative thinking, problem solving and strategic planning to answer the question: What would you do if you could do anything? SAF's Board of Directors approved \$50,000 in prize money to be awarded to the top ideas submitted.

For application information, visit sonora-area.org.

Think **BIG** and share your innovative idea with SAF!

Grants and Scholarships: Supporting Our Community and Students

Sonora Area Foundation's (SAF) grant activity in recent months has centered on Community Recovery Fund awards to local nonprofits. Notable awards include three grants to ATCAA Food Bank totaling \$55,617; three grants to Columbia College Foundation's Student Hardship Grant Program totaling \$30,000; and a \$13,670 grant to Infant/Child Enrichment Services.

Additionally, SAF continues to award other proactive grants, competitive grants, and scholarships. Christian Heights Church recently received a competitive-grant award of \$10,000 for its food program. Local students this spring received scholarships totaling more than \$428K from SAF scholarship funds.

Thank you to all our donors for your generous gifts to benefit our community and students!

Our doors may be closed, but we're open for business!

Though our doors are closed to the public, Sonora Area Foundation has continued to conduct business during the pandemic. Staff may be reached during regular business hours (excluding holidays). Feel free to use our front-door mail slot at any time to drop off documents. For staff contact information and operating hours, visit sonora-area.org.

We're here to help!



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